



A Letter from the CEO



Dear Girl Scout Family,

At a time when things seem so far from "normal," we -- at Girl Scouts Heart of Michigan -- are practicing mindfulness and doing what Girl Scouts do: making the best out of any and every situation and finding positivity. That's what Girl Scouts do. That's who we are. We take responsibility for the thoughts that we have and find the good in any situation.

We are grateful for the gift of extra time that we might not otherwise have. We have time to be intentional about how we can serve girls right now, when they need us most. We have time to focus on our virtual programming and meeting girls where they are. We have time to think about how we can continue moving forward as an organization, with a focus on continuous improvement and growth.

We choose to focus on the good that comes from a situation that is affecting each and every one of us. We focus on the good because that's how Girl Scouts make the world a better place. We choose to react positively, with enthusiasm for an opportunity to do things differently and push ourselves to be our best selves.

We hope you are doing well and finding the positives during this time. Don't forget that we are here to serve you, and share with you our Girl Scout happiness and pride.

Stay safe,

A handwritten signature in blue ink. The signature is stylized and appears to read "Jan Barker". It is written in a cursive-like style with a large loop at the beginning.

Jan Barker, CEO

Check out Jan's latest video!



Save the Date!

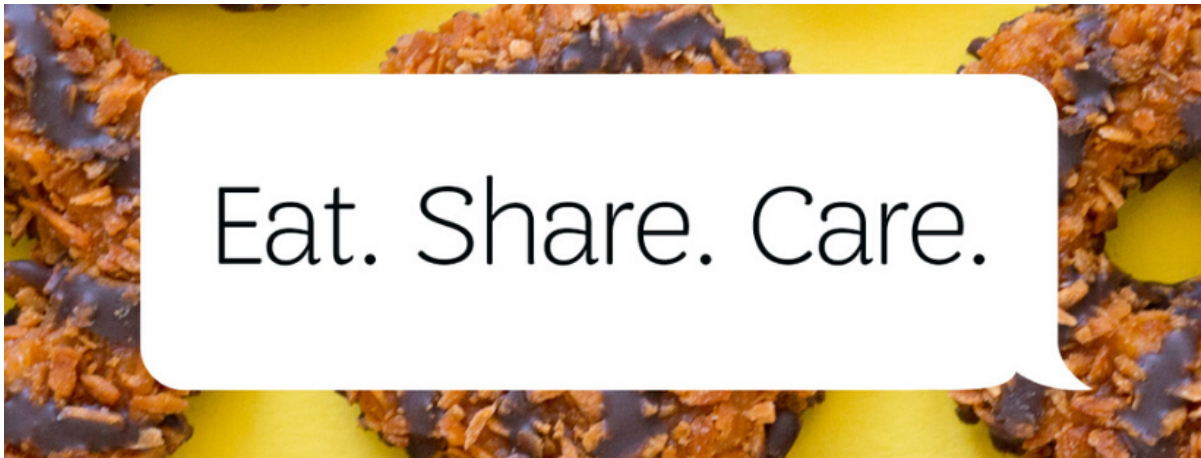
We wish we could gather in person for our second annual Michigan Girl Scout Sing-along, but instead we will host it virtually! **Join us on Facebook on Saturday, May 9 at 6:00 PM** for our first ever virtual Michigan Girl Scout Sing-along!

Important Update Regarding National Convention

G.I.R.L. 2020, our National Convention and the 55th National Council Session, which was originally planned for October 2020 in Orlando, Florida, will now be hosted virtually. Delegates have been notified. Check out our [website](#) for more information.

[Like us on Facebook for updates »](#)

Product Program Updates



We are moving full steam ahead with our Cookie Program! We know that many girls were halted in the middle of achieving their goals. We have implemented ways to help girls reach their goals, and generate proceeds that will help troops and our council continue to offer the quality and quantity of programming, resources, and support our girls and volunteers rely on. Here are three easy ways we are moving the Cookie Program forward during these challenging times:

- Customers who email gshom@gshom.org will be connected to a local Girl Scout, who can send them an email with a link to her online cookie store.

The GSHOM Product Program Team has a system in place to accommodate these requests in partnership with Area Product Managers.

- Our Hometown Heroes Program is going strong! Cookies can be donated to local heroes through our [website](#).
- We are participating in the national Cookie Cares Campaign in partnership with sister councils across the nation. Through this campaign, customers can purchase cookies to be delivered to their doorstep. All local funds received through this campaign will go towards our financial assistance fund. To purchase, customers can visit [this website](#).

Questions about anything Product Program? Our Product Program Team is here to help! [Don't hesitate to reach out](#) if you need any support.



Retail Updates

- Earn **DOUBLE** Loyalty Points every Wednesday beginning May 6 through September 1! Loyalty points are redeemable ANYTIME from now until September 30, 2020.
- Shop [online](#) anytime and receive free shipping!
- We are excited to be offering curbside pick-up!
 - All orders/inquiries should be emailed to helpdesk@gshom.org 48 hours prior to intended pick up.
 - Hours vary by location, so we will set up a pick up time with you.
 - We will call for payment prior to pick up and to confirm order.
 - Call 1-800-497-2688 and let us know when you arrive and we will bring your order out to you.

[Check our Facebook page for updates »](#)

girl scouts
heart of michigan

Spring Renewal

2020/2021

gshom.org/renew

Renew before
June 30
and each
Service Unit Area
will receive \$1 per
membership to
serve those
areas



Plus, all girls will be
entered into a drawing
to be CEO of Girl Scouts
Heart of Michigan
for the day with
their troop!



We can't wait to get back to our normal routine! Renew when you're ready - We are always here. Renewing her membership now will give her the gift of Girl Scouting through September 30, 2021! Head to gshom.org/renew to renew your girl today!

Give Back for Girls: A Virtual Auction!



We know that many of our families are facing financial hardships in the midst of COVID-19. As Girl Scouts, we are working hard to Be Prepared by building our financial assistance fund to support our girls and families.

From May 4 through May 15, we are hosting our first ever virtual auction to support financial assistance for girls who need Girl Scouting! During this auction, you can bid on a pair of matching items, one for you and one for you to donate to your favorite front line worker or family in need. We also have some individual items for auction.

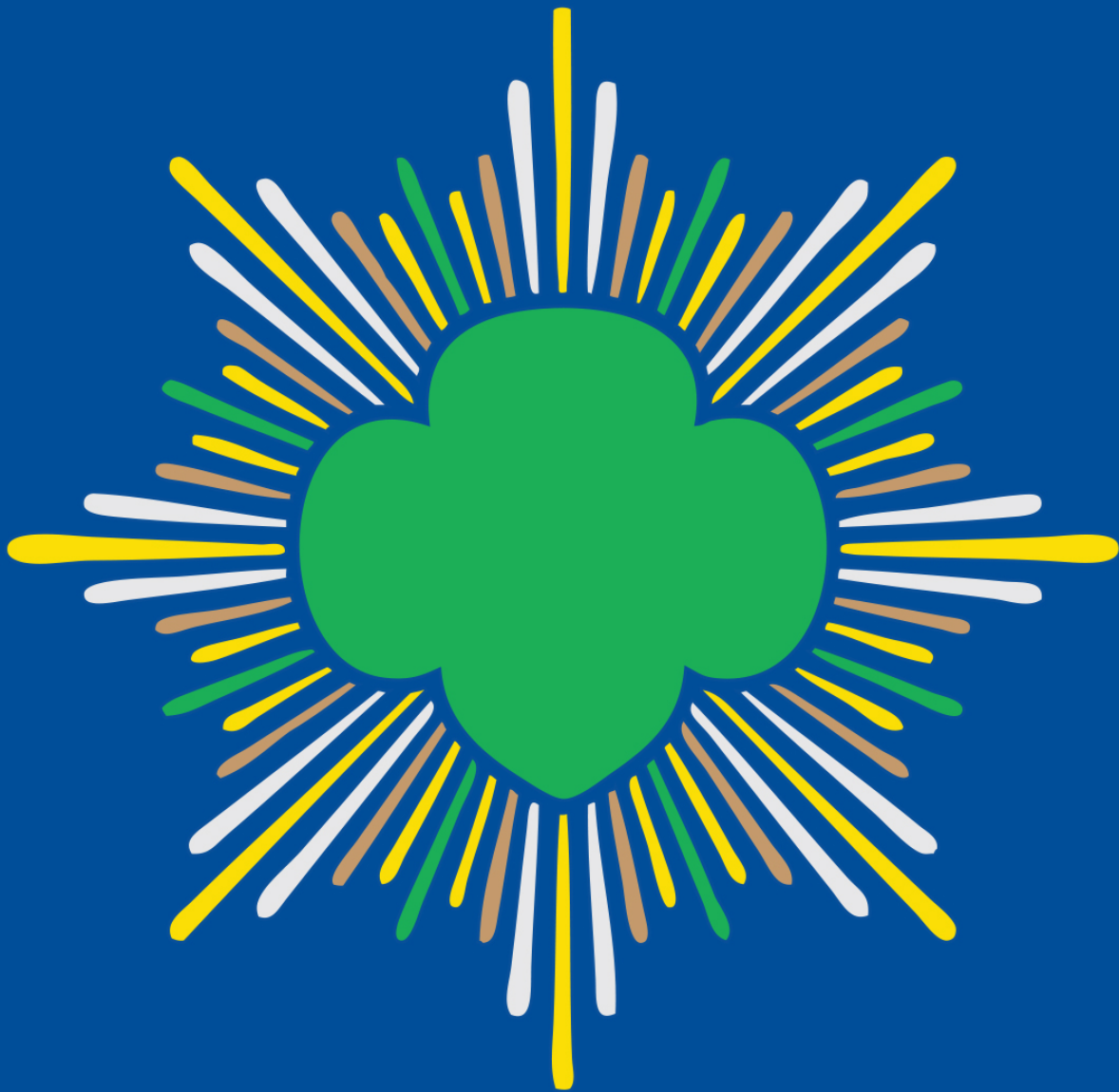
We believe that no girl should have to miss out on the benefits of Girl Scouting because of finances, and we are working hard to build those funds and support our girls.

Join our Facebook event for more updates!

TROOP TRAVEL PLANS?

A group of nine people, including Girl Scouts and adults, are standing in front of a building with a green sign. The group consists of seven young women and two adults. Two of the young women are wearing bright green Girl Scout hoodies. The adults are wearing casual clothing, including a black t-shirt with a Girl Scout logo and a pink cardigan. They are all smiling and looking towards the camera. The background shows a building with large windows and a green sign that reads "TROOP TRAVEL PLANS?".

Need help deciding when to cancel or reschedule?
Let us help.
Email HelpDesk@gshom.org.



To support you in these
unprecedented times,
the deadline for the
Girl Scout Gold, Silver, and
Bronze awards has been
extended to December 31, 2020.

Go Girls!



Have a question? Don't be shy!
[Contact us](#) for more information.



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